



CASE STUDY:

BetFIRST

ACCOUNT MANAGER

NICK LAVRIC
RECRUITMENT CONSULTANT

COMPANY PROFILE

FOUNDED:	2011
MARKET:	Online Gaming
WEBSITE:	Betfirst.be

BUSINESS RELATIONSHIP

Accelerate first partnered with BetFIRST in 2021 to support the growth of their finance team. Our mission was to help them build a strong foundation by hiring senior and junior accountants, a compliance officer, and customer service representatives. Accelerate worked closely with BetFIRST as they expanded their operations and strengthened their finance function.

Since then, Accelerate has continued to collaborate with BetFIRST to support critical and hard-to-fill roles within their senior finance and compliance teams.



CLIENT FEEDBACK

BetFIRST started working with Accelerate when we needed to build our finance team, and they quickly became our trusted recruitment partner. BetFIRST collaborated with Accelerate throughout the process of expanding our team.

Accelerate took the time to thoroughly understand our requirements and focused on providing candidates who were a genuine fit for our needs. They offered valuable feedback and advice on our recruitment process and benefits package, helping us secure the talent we aimed to hire.

They were proactive, dedicated, and clearly invested in our success. Their responsiveness and prompt follow-ups made the process seamless. I would highly recommend Accelerate to any company looking to hire finance and compliance professionals, especially those at the early stages of growth.

Claire Mifsud – Human Resources Director BetFIRST

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HIRING OVERVIEW

- 1x Senior Accountant
- 1x Accountant
- 1x Junior Accounting Executive
- 1x Compliance Officer
- 2x Dutch, French & English Speaking Customer Service

THE OUTCOME:

95% Vacancy Fill Rate

100% Client Satisfaction

3 WEEKS Average Time to Hire

1.5:1 CV to Interview Ratio

“Client Impact”
“Stronger Together”